

ORGANIC:

MORE THAN JUST MARKETING

Organic is a set of production practices **verified** through third-party certification. Farmers and processors certify so you can be confident you are getting what you pay for.

ORGANIC: MORE THAN JUST A WORD

Dear Minister Leal,

I am concerned about the absence of organic food regulation in Ontario. Within the province, the word "organic" has no legal meaning; anyone can use it, even if they are not certified. I believe that regulation of the term "organic" in Ontario is critical for maintaining the integrity of the organic claim, which leads to increased health and well-being for the economy, the environment and Ontario's consumers.

Five other provinces have addressed this issue by regulating the term "organic." It is time for Ontario to do the same.

Help grow Ontario organic by closing the gap in regulation.

Sincerely,

Email this letter at: [organiccouncil.ca/ask-mpp](https://www.organiccouncil.ca/ask-mpp)

For more information about this campaign and our membership: [organiccouncil.ca](https://www.organiccouncil.ca)



The Honourable Jeff Leal
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Organic Council of Ontario

The Voice for Organics in Ontario