
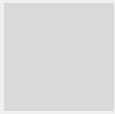



REGENERATIVE PROGRAMS AND INCENTIVES FEASIBILITY STUDY

REPORT HIGHLIGHTS

EXPLORING REGENERATIVE PROGRAMS

	STANDARDS BASED	BASED ON SOIL HEALTH	EDUCATION & TRAINING	OUTCOMES BASED	IMPROVEMENT INCENTIVE
					
					
					

This unique study explores three exciting new programs: Regenerative Organic Certification (ROC), Ecological Outcome Verification (EOV) and the Soil Carbon Initiative (SCI). All three are intended to measure, certify and verify regenerative and regenerative organic farming practises.

DEMAND AND MARKET FOR REGENERATIVE LABELS

Climate-friendly food production is a demand among consumers, retailers, and producers.

96%



OF RETAILERS

WOULD CARRY REGENERATIVE LABEL TO HELP ENVIRONMENT

86%



OF CONSUMERS

WOULD PURCHASE REGENERATIVE LABEL TO HELP THE CLIMATE

91%



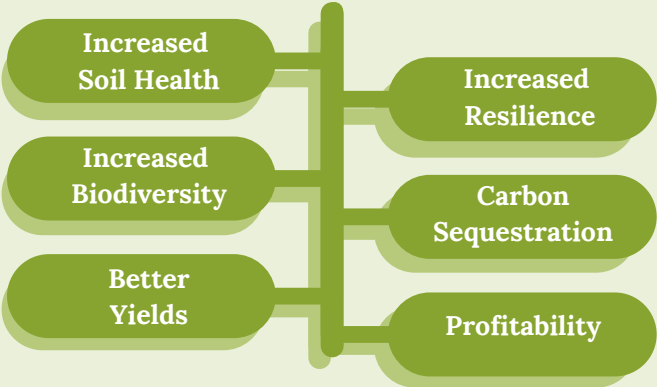
OF PRODUCERS

OPEN TO APPLYING FOR REGENERATIVE CERTIFICATION/INCENTIVE PROGRAMS

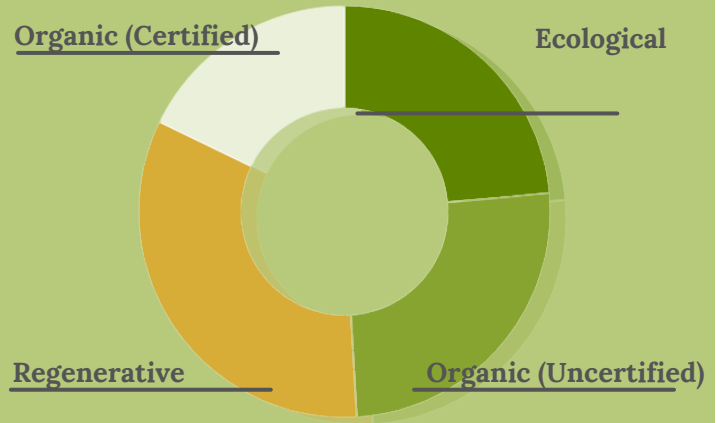
LEARN MORE

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WHAT FARMERS VALUE



TOP 3 WAYS FARMERS CLASSIFY THEIR PRACTICES



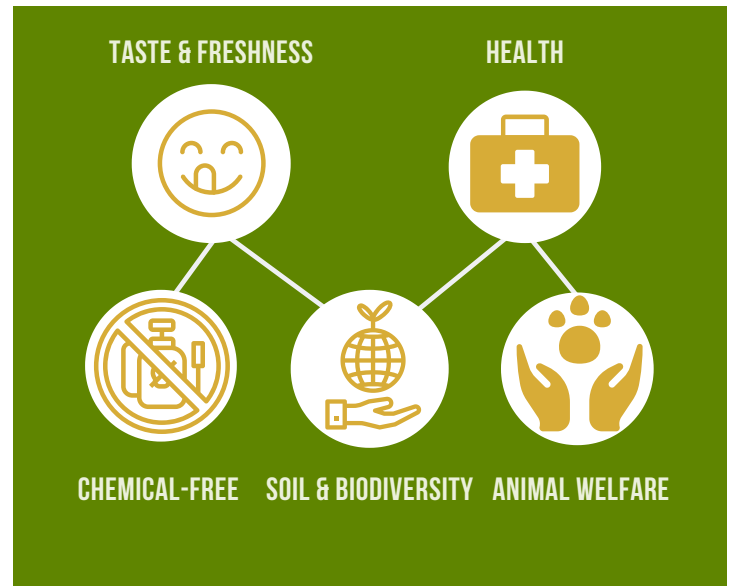
Regenerative programs & organic certification can exist. Producers can adopt multiple programs at once.

BENEFITS AND BARRIERS

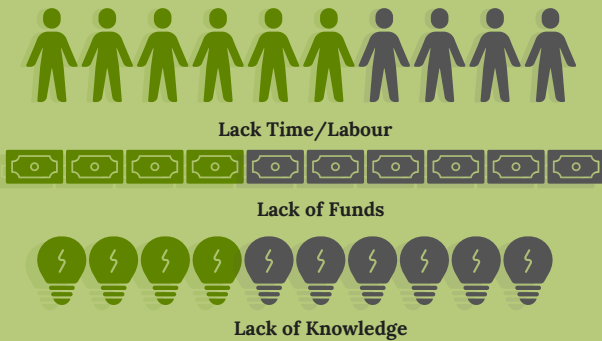
Programs help farmers make critical management choices & promote environmentally sustainable activities they value.

Significant barriers to the adoption of programs: time, cost, lack of resources and education.

WHAT CONSUMERS LOOK FOR IN PRODUCTS



BARRIERS FOR PRODUCERS



GET THE FULL REPORT!

In the full report, we analyze regenerative programs and their feasibility in Ontario, including results from our producer, consumer, and retailer surveys, and point out trends in Ontario's agriculture industry. Contact us today to learn more and purchase a copy!

LEARN MORE

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