

OCO Ads & Promotions Pricing – 2024



Contact communications@organiccouncil.ca to request promotion or with any questions.

Type of Ad (Metrics and material requirements on next pg.)		Non Member	Basic Member	Individual Members	Supporting Members	Leading Members (PCP)
Web Banner Display Ads	Main Site - Margin 1 Month	\$80	\$75	\$55	1 FREE/year \$55 each additional	1 FREE/year \$50 each additional
	Main Site - Margin 4 Months	\$260	\$235	\$205	\$205	\$185
Classified Ads	eNews & OCO classifieds web page	\$50	\$40	1 FREE/year \$30 each additional	1 FREE/year \$25 each additional	2 FREE/year \$25 each additional
Directory Listing Promotion	Featured Listing 1 Month	N/A	\$40	\$30	1 FREE/year, \$30 for additional	\$30
	Featured Listing 4 Months	N/A	\$135	\$105	\$105	1 FREE/year \$100 each additional
Social Media Spotlight	Facebook, Instagram & X (Twitter)	\$55	\$50	\$45	1 FREE/year \$45 each additional	2 FREE/year \$40 each additional
eNews	Sponsored OCO Partner eBlast	\$500	\$450	\$425	\$400	1 FREE/year \$300 each additional

Please note: Eligibility for ads, listings, or promotional products will be determined on a case-by-case basis by Organic Council of Ontario staff based on geographical and topical appropriateness for our audience.